

PRESS RELEASE

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Thomas Strauch joins Hilco Vision as Group CFO

Mansfield, MA – Hilco Vision has announced a key new member of the Executive Leadership Team. Thomas Strauch joins as Group CFO effective March 11th, 2024 and comes with extensive experience in the medical device industry, having worked across diverse geographies and businesses in Europe, Asia and the US. He will join Hilco Vision from GN Store Nord A/S, where he was CFO for Jabra Enhance. Prior to this, Thomas served as the CFO of Sivantos North America under the leadership of the Private Equity investor EQT and 6 years at HearUSA (Siemens Healthcare).

He comes with a highly successful track record delivering integration strategies, harmonizing systems and processes, and propelling financial excellence.

Strauch commented: “I am enthusiastic to join Hilco Vision and be a key part of the transformation they have been driving. I look forward to enabling the team across all aspects of the business and ensuring investments made, whether digital or operational, help drive the best outcomes for customers and stakeholders globally.”

Ross Brownlee, Group CEO commented: “The company has transformed itself over the last few years in terms of its global operational footprint, digital infrastructure, and increased offer within the highly regulated med-tech space. Thomas brings a strong level of acumen and experience with significant industry parallels to accelerate our drive for excellence internationally.”

The Executive Leadership team he will join has broad industry experience and includes Will Sands (Chief Operating Officer), John Lakey (Chief Commercial Officer), Frank Soehnge (Global Head of Technology) and Kelly Piotti (Global Head of Customer and Sales Enablement) who have taken on additional responsibilities to leverage the breadth of the Hilco Vision portfolio to design and deliver innovative solutions for eye care.

Strauch holds an MBA from Lynn University in Florida, USA, an MBA from ICD in Paris, France and a BA in Economics from the University of Applied Sciences in Saarbruecken, Germany.

Hilco Vision is an industry leading global eyewear/eye care company delivering comprehensive solutions to customers, built on a platform of innovation and operational excellence. It has direct subsidiaries in the USA, Canada, UK, Germany, Australia, China, Hong Kong, Belgium and the Netherlands. The company’s product portfolio encompasses Prescription Safety, Lenscare, Eyewear Accessories, Lab & Dispensing, Ocular Surface, Exam Supplies, and Vision Testing.