

PRESS RELEASE

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Stuart Jolly joins Hilco Vision as Head of Sales Americas

MANSFIELD, MA - Hilco Vision has announced a key addition in its sales leadership. Stuart Jolly has been named the Head of Sales Americas – Optical & Retail Division, effective March 4, 2024. Jolly brings significant eyecare industry experience at companies including CooperVision, where he served as the Global Head of Retail Insight and Strategy, and Senior Merchandising roles at both Walmart (Sam’s Club) and National Vision Inc.

His broad experience includes sales leadership, planning, account management, buying and launching new products. Stuart is also a qualified Optician with a Bachelor of Science in Ophthalmic Dispensing from Bradford College, UK and a Fellow of The Association of British Dispensing Opticians.

Jolly commented, “I am excited to be joining Hilco Vision. Hilco has a long history of providing value added services in key operational and retail categories to eye care professionals. I look forward to driving the company’s expanding bundle of lenscare, accessories, prescription safety and dry eye solutions to the benefit of Hilco’s industry partners along with the back-office products including pharmaceuticals and medical supplies and optical tools.”

“Adding someone with Stuart’s depth of experience to our sales leadership team is a major step forward in the development of the Optical & Retail division of the company. We have a pipeline of innovation in VR headsets, dry eye, ergonomic optical tools and third-party certified lenscare and Stuart and his team will be able to deliver those solutions to the benefit of eye care professionals and eye health” said John Lakey, CCO of Hilco Vision.

Hilco Vision is an industry leading global eyewear/eye care company delivering comprehensive solutions to customers, built on a platform of innovation and operational excellence. It has direct subsidiaries in the USA, Canada, UK, Germany, Australia, China, Hong Kong, Belgium and the Netherlands. The company’s product portfolio encompasses Prescription Safety, Lenscare, Eyewear Accessories, Lab & Dispensing, Ocular Surface, Exam Supplies, and Vision Testing.

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